TECHeQUITY 2013: Recalculating the Route to Equality DREDF's 34th Anniversary Celebration Honoring the Advocacy of the National Association of the Deaf (NAD) Ed Roberts Campus, Berkeley, CA • Tuesday, September 17, 2013 • 5:30 PM-8PM

Sponsorship and Ticket Opportunities

Reply Deadlines:

Potential Benefits from Your Sponsorship

- Exposure to over 7,000 subscribers of our monthly electronic newsletter
- Exposure to more than 5,000 of our Facebook and Twitter followers
- Visibility to 250 event attendees, including elected officials, policy makers, legal and corporate leaders, and other community stakeholders

Individual Sponsorships

Leader -- \$1,000: Attendance for 4; Benefactor -- \$500: Attendance for 2; Advocate -- \$325: Attendance for 1

- Recognition on sponsor signage displayed at event
- Recognition in program book

Corporate Sponsorships

Presenter - \$35,000

All Underwriter-level benefits plus these enhancements:

- Exclusive presenting placement of logo
- Exclusive cover recognition in program book
- Exclusive speaking opportunity on main stage

Underwriter - \$25,000

- Top-level logo recognition on invitation
- Opportunity to welcome guests from the stage, and verbal recognition during program
- Back cover logo recognition in program book

Legacy Builder – \$15,000

- Prominent logo recognition on sponsor signage displayed at event
- Verbal recognition from stage during program
- Inside back cover logo recognition in program book

Visionary - \$10,000

- Logo recognition on sponsor signage displayed at event
- Back page logo recognition in program book
- Event attendance for 10

Leader - \$5,000

- Logo recognition on sponsor signage displayed at event
- Prominent recognition in program book
- Event attendance for 8

Advocate - \$2,500

- Recognition on sponsor signage displayed at event
- Recognition in program book
- Event attendance for 6

Partner - \$1,500

- Recognition on sponsor signage displayed at event
- Recognition in program book
- Event attendance for 4

YES! I AM PLEASED TO SUPPORT DREDF'S 34TH ANNIVERSARY CELEBRATION AND DO DISABILITY JUSTICE!

Organizational Sponsor:

□ Presenter: \$35,000 □ Underwriter: \$25,000 □ Legacy Builder: \$15,000 □ Visionary: \$10,000
□ Leader: \$5,000 □ Advocate: \$2,500 □ Partner: \$1,500
Individual Sponsor:
🗆 Leader: \$1,000 🛛 🗆 Benefactor: \$500 🖓 Advocate: \$325
Individual Tickets:
tickets at: 🗆 \$200 – individual 🛛 tickets at: 🗆 \$95 – low-income/non-profit

Name of Your Guest(s):

Payment	Inform	ation:
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Company or Name (as you want to be acknowledged)			Contact Person	
Address	City	State	Zip	
Phone	Fax	Email		
Visa/MC/Discover/AmEx #	Exp Date	□ Check	enclosed	Invoice Us

+

Make checks payable to: DREDF (Federal Tax ID#94-2620758)

RETURN TO

Disability Rights Education & Defense Fund, 3075 Adeline St., Ste. 210, Berkeley, CA 94703 PHONE: 510-644-2555 FAX/TTY: 510-841-8645 Questions? Contact Ingrid Tischer, Director of Development, <u>itischer@dredf.org</u>, 510-644-2555 ext. 5241

ABOUT DREDF

The Disability Rights Education & Defense Fund (DREDF) is a leading national civil rights law and policy center committed to a world where all people live full and independent lives free of discrimination. Founded in 1979 in Berkeley, CA by people with disabilities and parents of children with disabilities, DREDF continues to promote equal citizenship and full integration of people with disabilities into the mainstream of community life. 34th Anniversary event proceeds will safeguard the economic security, safety, and dignity of children and adults with disabilities by improving access to healthcare, public benefits, transportation, digital and streaming video, and education through our legal, policy, and parent advocacy work. DREDF is a tax-exempt organization with a 501(c)3 number 94-2620758. Visit us at www.dredf.org.