

**DREDF's 35th Anniversary Celebration**  
**Honoring the History and Legacy of**  
**Senator Tom Harkin and Representative George Miller**  
**Ed Roberts Campus, Berkeley, CA • September 3, 2014 • 5:30 PM-8PM**

**Sponsorship Opportunities**

**Reply Deadlines:**

• **Print Invitation: mid July**

• **Program Booklet/Signage: late August**

**Potential Benefits from Your Sponsorship**

- Placement on print and digital invitations distributed nationally
- Exposure to over 7,000 subscribers of our monthly electronic newsletter
- Exposure to more than 7,000 of our Facebook and Twitter followers
- Visibility to 250 event attendees, including elected officials, policy makers, legal and corporate leaders, and other community stakeholders

**Corporate Sponsorships**

**Presenter – \$35,000**

All Underwriter-level benefits plus these enhancements:

- Exclusive presenting placement of logo
- Exclusive cover recognition in program book
- Exclusive speaking opportunity on main stage

**Underwriter – \$25,000**

- Top-level recognition on print/digital invitation, press release, website, event signage
- Opportunity to welcome guests from the stage, and verbal recognition during program
- Back cover logo recognition in program book
- Event attendance for all requested guests

**Legacy Builder – \$15,000**

- Prominent logo recognition on invitation, press release, website, event signage
- Verbal recognition from stage during program
- Inside back cover logo recognition in program book
- Event attendance for all requested guests

**Visionary – \$10,000**

- Logo recognition on invitation, press release, website, event signage
- Back page logo recognition in program book
- Event attendance for 10

**Leader – \$5,000**

- Logo recognition on invitation, website, event signage
- Prominent recognition in program book
- Event attendance for 8

**Advocate – \$2,500**

- Recognition on invitation, press release, website, event signage, program book
- Event attendance for 6

### **Partner – \$1,500**

- Recognition on invitation, press release, website, event signage, program book
- Event attendance for 4

## **Individual Sponsorships**

**Leader -- \$1,000:** Attendance for 4; **Benefactor -- \$500:** Attendance for 2; **Advocate -- \$325:** Attendance for 1

- Recognition on print/digital invitation, website, sponsor signage displayed at event
- Recognition in program book

## **YES! I AM PLEASED TO SUPPORT DREDF'S 35TH ANNIVERSARY CELEBRATION AND WANT TO DO DISABILITY JUSTICE!**

### **Organizational Sponsor:**

- ☐ Presenter: \$35,000   ☐ Underwriter: \$25,000   ☐ Legacy Builder: \$15,000   ☐ Visionary: \$10,000  
☐ Leader: \$5,000   ☐ Advocate: \$2,500   ☐ Partner: \$1,500

### **Individual Sponsor:**

- ☐ Leader: \$1,000   ☐ Benefactor: \$500   ☐ Advocate: \$325

Company or Name (as you want to be acknowledged)			Contact Person
Address	City	State	Zip
Phone	Fax	Email	
Visa/MC/Discover/AmEx #	Exp Date	<input type="checkbox"/> Check enclosed	<input type="checkbox"/> Invoice Us

Make checks payable to: DREDF (Federal Tax ID#94-2620758)

### **RETURN TO**

Disability Rights Education & Defense Fund, 3075 Adeline St., Ste. 210, Berkeley, CA 94703

PHONE: 510-644-2555   FAX/TTY: 510-841-8645

**Questions?** Contact Ingrid Tischer, Director of Development, [itischer@dredf.org](mailto:itischer@dredf.org), 510-644-2555 ext. 5241

### **ABOUT DREDF**

The Disability Rights Education & Defense Fund (DREDF) is a leading national civil rights law and policy center committed to a world where all people live full and independent lives free of discrimination. Founded in 1979 in Berkeley, CA by people with disabilities and parents of children with disabilities, DREDF continues to promote equal citizenship and full integration of people with disabilities into the mainstream of community life. 35th Anniversary event proceeds will safeguard the economic security, safety, and dignity of children and adults with disabilities by improving access to special education, health care, public benefits, transportation, digital and streaming video, and education through our legal, policy, and parent advocacy work. DREDF is a tax-exempt organization with a 501(c)3 number 94-2620758. Visit us at [www.dredf.org](http://www.dredf.org).