DREDF’s 35th Anniversary Celebration
Honoring the History and Legacy of
Senator Tom Harkin and Representative George Miller
Ed Roberts Campus, Berkeley, CA • September 3, 2014 • 5:30 PM-8PM

Sponsorship Opportunities

Reply Deadlines:
• Print Invitation: mid July
• Program Booklet/Signage: late August

Potential Benefits from Your Sponsorship
- Placement on print and digital invitations distributed nationally
- Exposure to over 7,000 subscribers of our monthly electronic newsletter
- Exposure to more than 7,000 of our Facebook and Twitter followers
- Visibility to 250 event attendees, including elected officials, policy makers, legal and corporate leaders, and other community stakeholders

Corporate Sponsorships
Presenter – $35,000
All Underwriter-level benefits plus these enhancements:
- Exclusive presenting placement of logo
- Exclusive cover recognition in program book
- Exclusive speaking opportunity on main stage

Underwriter – $25,000
- Top-level recognition on print/digital invitation, press release, website, event signage
- Opportunity to welcome guests from the stage, and verbal recognition during program
- Back cover logo recognition in program book
- Event attendance for all requested guests

Legacy Builder – $15,000
- Prominent logo recognition on invitation, press release, website, event signage
- Verbal recognition from stage during program
- Inside back cover logo recognition in program book
- Event attendance for all requested guests

Visionary – $10,000
- Logo recognition on invitation, press release, website, event signage
- Back page logo recognition in program book
- Event attendance for 10

Leader – $5,000
- Logo recognition on invitation, website, event signage
- Prominent recognition in program book
- Event attendance for 8

Advocate – $2,500
Recognition on invitation, press release, website, event signage, program book
Event attendance for 6

**Partner – $1,500**
- Recognition on invitation, press release, website, event signage, program book
- Event attendance for 4

**Individual Sponsorships**

**Leader -- $1,000:** Attendance for 4; **Benefactor -- $500:** Attendance for 2; **Advocate -- $325:** Attendance for 1

- Recognition on print/digital invitation, website, sponsor signage displayed at event
- Recognition in program book

**YES! I AM PLEASED TO SUPPORT DREDF’S 35TH ANNIVERSARY CELEBRATION AND WANT TO DO DISABILITY JUSTICE!**

**Organizational Sponsor:**
- Presenter: $35,000
- Underwriter: $25,000
- Legacy Builder: $15,000
- Visionary: $10,000
- Leader: $5,000
- Advocate: $2,500
- Partner: $1,500

**Individual Sponsor:**
- Leader: $1,000
- Benefactor: $500
- Advocate: $325

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**Company or Name (as you want to be acknowledged).............................................................................................Contact Person**

**Address...........................................................................................................................................................................City State Zip**

**Phone........................................................................................................................................................................Fax Email**

**Visa/MC/Discover/AmEx #........................................................................................................................Exp Date**

- Check enclosed
- Invoice Us

**Make checks payable to: DREDF (Federal Tax ID#94-2620758)**

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**RETURN TO**
Disability Rights Education & Defense Fund, 3075 Adeline St., Ste. 210, Berkeley, CA 94703
PHONE: 510-644-2555 FAX/TTY: 510-841-8645

**Questions?** Contact Ingrid Tischer, Director of Development, itischer@dredf.org, 510-644-2555 ext. 5241

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**ABOUT DREDF**
The Disability Rights Education & Defense Fund (DREDF) is a leading national civil rights law and policy center committed to a world where all people live full and independent lives free of discrimination. Founded in 1979 in Berkeley, CA by people with disabilities and parents of children with disabilities, DREDF continues to promote equal citizenship and full integration of people with disabilities into the mainstream of community life. 35th Anniversary event proceeds will safeguard the economic security, safety, and dignity of children and adults with disabilities by improving access to special education, health care, public benefits, transportation, digital and streaming video, and education through our legal, policy, and parent advocacy work. DREDF is a tax-exempt organization with a 501(c)3 number 94-2620758. Visit us at www.dredf.org.